

# ADVANTAGES OF HIGH-PERFORMANCE DOORS



## STYLE, SPEED AND SECURITY FOR AUTO DEALERSHIPS

The new standard of aesthetics and functionality  
for the automotive industry.



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## WHY HIGH-PERFORMANCE DOORS

Your customers – and prospective customers – are the lifeblood of your business. What distinguishes your dealership from that of competitors, and allows you to attract and keep customers, can come in many forms.

One distinctive way is to create a lasting first impression – especially one that generates a reaction of ‘Wow’! It’s often said that ‘there are no second chances to make a first impression.’ High-performance doors can play a significant part in welcoming traffic into your dealership and immediately establishing it as customer-focused.

When considering high-performance cars, whether for sale or for service, today’s customers expect to be surrounded by a positive experience. High-performance doors can set the tone with an aesthetically-pleasing and efficient welcome into your dealership. They can also help ensure a comfortable environment is shared by all – for many years into the future.

Read on to learn more about how these doors’ appeal, performance and durability can prove to be a sound investment all around.



Enhanced aesthetics,  
reliable performance  
and overall value.

The right decision.





## ENHANCED CUSTOMER PERCEPTION

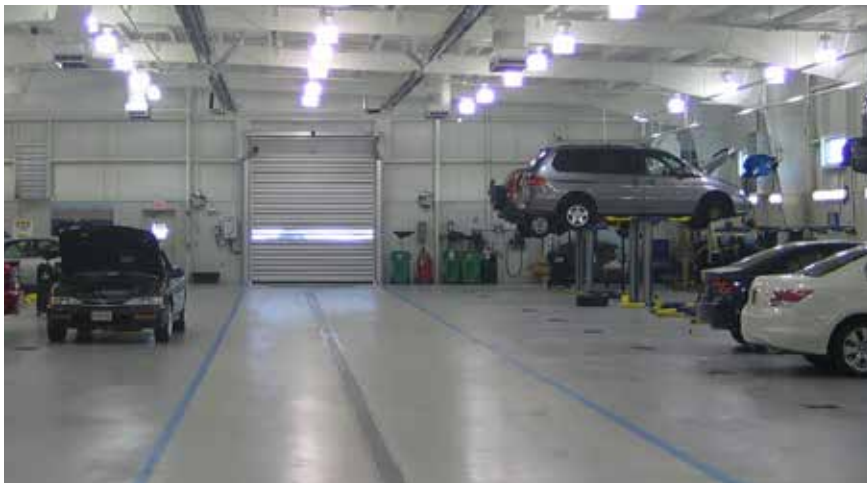
**'WOW' Factor.** Fast opening speeds offer an element of surprise when expecting the slow-moving speed of a typical sectional overhead door.

**Customization.** Providing an appealing appearance throughout your facility enhances a dealership's image. Adding custom options helps reinforce the perception of an investment in quality.

**Comfortable Atmosphere.** Welcome service customers by separating environmental conditions quickly by providing fast entry. Smooth operation also reduces bothersome noise levels for customers.

Provide the 'Wow' factor.





## IMPROVED WORKING ENVIRONMENT

**Minimized Air Infiltration.** Maintain temperature to help reduce air infiltration with fast opening and closing speeds of high-performance doors. This also leads to lower heating and cooling costs.

**Improved Productivity Rates.** High-speed performance assures efficient movement of vehicles into and out of service bays. This is important not only for the bottom line but for decreasing wait times for customers usually associated with conventional overhead door speeds.

**Attract Skilled Technicians.** Temperature controlled environments that better maintain a consistent degree of comfort can help attract highly-skilled auto technicians.

## ENSURING EFFICIENT OPERATIONS

**Minimal Maintenance.** Specifically engineered for high-traffic, high-cycle environments, high-performance doors typically require only minimal maintenance. With basic checks provided through manuals and guides these doors are easy to maintain.

**Assured Operation.** Hundreds of thousands of high-performance doors are in operation and have proven to last cycle after cycle. With enhanced technology and rugged components many dealerships are often so impressed with high-performance doors they also request them on future projects.

**Built Tough.** Many high-performance doors are built to withstand accidental impact with little or no damage to the door. Heavy-duty materials and preventative safety features should always be a priority when selecting a high-performance door for your application.

Day-in, day-out  
performance.



## FOCUSED ON SAFETY

**Multiple Safeguards.** High-performance doors offer a full array of safety features to provide safeguards and assure operational standards.

**Protect People and Assets.** Safety in the workplace is always a primary concern for any business. And even with a product known for high performance and high speed, these doors ensure personnel, vehicles and equipment traveling beneath them are safe.

Typical Safety Features:

- ▶ Door Activation Sensors
- ▶ Safety Light Systems
- ▶ Reversing Bottom Edge
- ▶ Photo Eyes

Protect staff, customers,  
vehicles and equipment.



Safety Light System



Photo Eyes



Wireless Bottom Edge



## LASTING RELIABILITY

**Longer Operating Life.** Engineered to withstand the daily rigors of use, high-performance doors are built to last for countless operating cycles.

**Perfect Fit.** Custom manufactured to specifications, high-performance doors assure optimal fit and performance to keep your business moving smoothly.

**Specialized Function.** Engineered for many different types of environments, high-performance doors offer specialized solutions for a variety of application-specific uses.

Specialized solutions include:

- ▶ Security Doors
- ▶ Full Vision Doors
- ▶ Low Headroom Doors
- ▶ Hurricane Zone Doors
- ▶ Lower Cycle Doors

High-performance doors made for low-headroom applications



Wind Test



Impact Test

Hurricane doors should include extensive independent testing and certification.



## RECAP: HOW HIGH-PERFORMANCE DOORS WILL BENEFIT YOU

- › 'Wow' Factor
- › Customization
- › Comfortable Atmosphere
- › Minimized Air Infiltration
- › Attract Skilled Technicians
- › Improved Productivity Rates
- › Minimal Maintenance
- › Assured Operation
- › Built Tough
- › Multiple Safeguards
- › Protect People and Assets
- › Longer Life
- › Perfect Fit
- › Specialized Function



## PATENTED SPIRAL<sup>®</sup> TECHNOLOGY

The Rytec Spiral Series of high-performance doors offers a unique spiral track design that ensures no metal-to-metal contact for ultra-quiet operation.

The spiral track also guards against wear and tear on the aluminum panel, resulting in minimal maintenance, preserved aesthetics and longer life.



Often imitated,  
never duplicated.

Technology that  
continues to enhance  
the door industry.

**Innovative design.** The Rytec patented spiral design is engineered for millions of cycles. Interconnected rigid panel slats, reinforced hinges and durable rubber membrane create a tight seal. And with opening speeds up to 100 inches per second, it provides the 'Wow Factor' you're looking for.

# RYTEC HIGH PERFORMANCE DOORS

## SEE THE FULL LINE OF DOORS FOR AUTOMOTIVE DEALERSHIPS

Rytec is North America's leading independent manufacturer of high-speed, high-performance doors. For nearly 35 years our focus has been exclusively on design, innovation and manufacturing of high-performance doors. Market-leading companies across a variety of industries trust and rely on Rytec for outstanding quality, performance and reliability.

**LEARN MORE**



**Quality. Performance. Reliability.**

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