



RYTEC

HIGH PERFORMANCE DOORS

**DOORS
THAT SAY
'WOW'!**



**HOW RYTEC DOORS ENHANCE THE
AUTOMOTIVE CUSTOMER EXPERIENCE**

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FIRST IMPRESSIONS

CUSTOMER FOCUSED

When building or upgrading your automobile dealership, you meticulously select every detail, from the exterior texture to the fabric of the customer lounge chairs. You install large entertainment televisions on the walls and add state-of-the-art finishes to make your potential customers - and returning customers - feel comfortable.

Spa amenities, a café aura and merchandise shop options are even popping up in more luxurious dealerships across the country. All of these enhancements have one goal: to persuade busy customers to return to the dealership for oil changes, tires, checkups and repairs. When they do return, overhead doors are a key first step in their service experience.



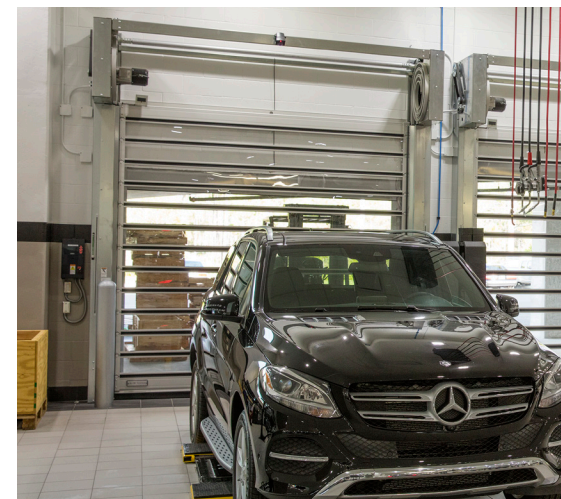
Creating an outstanding customer experience throughout the entire life cycle of vehicle ownership is critical to dealer success.

STAND OUT FROM THE REST

Put yourself in your customers' shoes. Visiting the service department of an auto dealer is seldom a positive experience. Their vehicle needs work. They need to take time out from their busy day to bring it in to your dealership. Who knows how long they'll have to wait?

In their minds, they may be anticipating sitting in a waiting area with a blaring TV, lukewarm coffee, threadbare chairs and magazines that are older than a doctor's office. But you can make an impression... and a difference.

'WOW' them on that first visit and each and every return visit.





Now imagine if you could rethink their whole experience, starting with the moment they drive up to the service department doors.

WHOOSH! The door rolls up quickly, revealing a pleasant, climate-controlled service bay. They're greeted by a friendly, knowledgeable service advisor, who checks them in - along with their vehicles - quickly and painlessly. Then it's on to a modern, well-appointed waiting area. "This is actually pretty nice," they think to themselves.

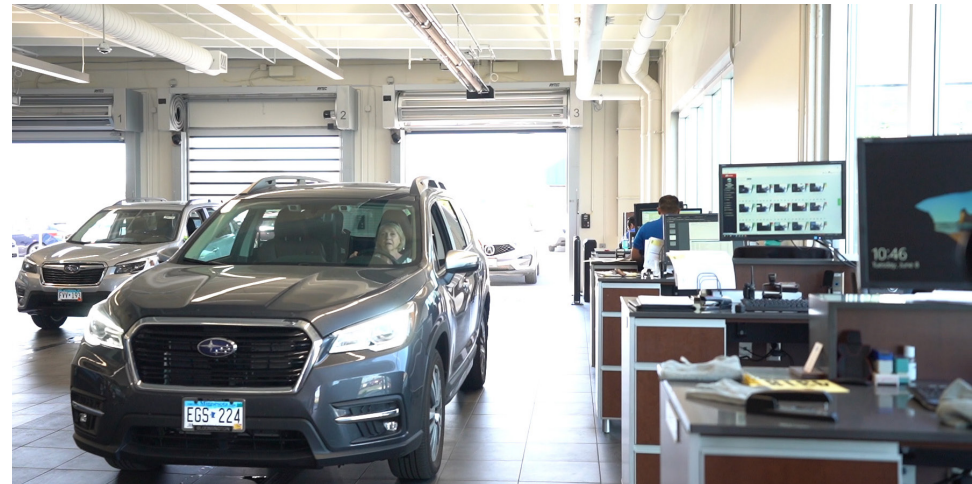
The customer's visit - and overall experience - just began with a big 'WOW'.

CUSTOMER & STAFF COMFORT

Extreme Cold. Heat. Wind. Rain. Snow.

Keeping these weather conditions out and maintaining a constant, comfortable environment in the service area is a must. Fast-opening and closing high-performance doors keep inclement weather outside, where it belongs. They contribute to a positive customer experience and ensure a comfortable working environment for service advisors, technicians and customers alike.

In short, high-performance Rytec doors will help to keep your customers coming back – and maybe even looking forward to the experience!



AESTHETICS & CUSTOMIZATION

VISION WITH BENEFITS

Our Spiral® FV® doors are preferred by many auto dealers for their aesthetic appeal. But their beauty isn't just skin deep: Their proprietary vision slats provide a significant reduction of solar heat build-up when furnished with optional grey or bronze tinted vision panels.

These slats not only create a sleek exterior look but also reduce interior light transmission by 50%.

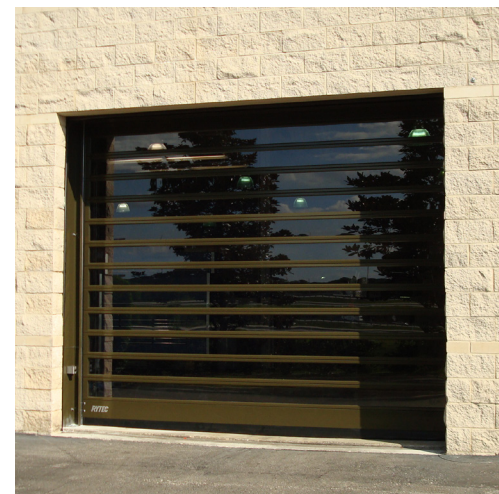


BRAND CONSISTENCY

We know there is nothing 'stock' about dealerships these days. Nearly everything about them is specially selected to project and maintain their brand. Rytec high-performance doors can be customized to each unique application or setting. We offer a variety of options and value-added features that enable you to match their appearance to comply with OEM standards.

We understand you not only want to 'WOW' your customers with door speed but also reinforce your dealership's appearance and brand aesthetics, too.

Our doors can be coordinated with your facility's colors using custom RAL paint colors. While our Rytec silver is standard yet equally attractive, we can match nearly any color from red, blue, and black all the way to 'telemagenta.'



QUALITY & DURABILITY

But looks aren't everything.

The high-performance doors you select for your dealership need to be built to last, with world-class reliability.







Rytec invented the Spiral® door design nearly 20 years ago. This simple, elegant and reliable design is trusted by North America's leading auto dealerships.



Rytec is the trusted brand in the industry and our doors are often requested by name by architects, builders and customers alike.

WHY HIGH-PERFORMANCE DOORS?

Leading auto dealerships use high-performance doors to provide a “WOW!” experience to their customers, enhance the high-tech look and feel of their facilities and maximize the efficiency of their service areas.

-  **Maximum Speed**
Operate up to 7 times faster than conventional standard doors. Select models operate up to 100 inches per second, keeping operations running fast and efficient.
-  **Maximum Safety**
Integrated safety features on every door and additional ancillary add-on options are available.
-  **Minimal Maintenance**
Engineered for high use and low maintenance to ensure reliable uptime to keep your facility and customers moving all day long.
-  **Maximum Utility**
Increase productivity, decrease energy costs and increase security and satisfaction to provide you an overall package that suits your needs.
-  **Modern Technology**
Exclusive features such as the System 4[®] Door Controller, Ry-Wi[®] Wireless System and Advanced³ Light Curtain Safety System provide high-tech functionality and intelligent operation.
-  **Maximum Longevity**
Industrial-strength construction and materials make high-performance doors extremely durable for virtually uninterrupted operation. They're built to last millions of operating cycles, day in and day out.

Greet customers with that ‘WOW’ factor.

WHY CHOOSE RYTEC HIGH PERFORMANCE DOORS

We understand the need for reliable, high-speed doors that can withstand hundreds of operating cycles per day. That's why we've specialized in providing auto dealerships – as well as commercial, industrial and temperature-sensitive environments – quality, high-performance doors for over 35 years.

Our customers depend on us to continually provide high quality, high-speed doors that are guaranteed to perform, day in and day out. We take great pride in that. We also have dedicated sales and support staff throughout North America who have the knowledge, expertise and advice to address any questions or issues at any time.

Join other satisfied architects, contractors and professional end users who specify or request Rytec doors by name.



DEALER SUCCESS STORIES

“Our customers really like the fact the doors go up so quickly. It provides that ‘WOW’ factor.

Russ Humberston - Beaverton Toyota

“Customers are dazzled with the design of the doors and the efficiency they represent.

Chris Aldworth - Audi Wilsonville

Click to Watch



RYTEC HIGH PERFORMANCE DOORS

SEE THE FULL LINE OF DOORS FOR AUTOMOTIVE DEALERSHIPS

Rytec is North America's leading independent manufacturer of high-speed, high-performance doors. For over 35 years our focus has been exclusively on design, innovation and manufacturing of high-performance doors. Market-leading companies across a variety of industries trust and rely on Rytec for outstanding quality, performance and reliability.

LEARN MORE



Quality. Performance. Reliability.

RytecDoors.com

888-GO-RYTEC

info@rytecdoors.com

P: 262.677.9046 F: 262.677.2058

One Cedar Parkway, PO Box 403
Jackson, WI 53037-0403

